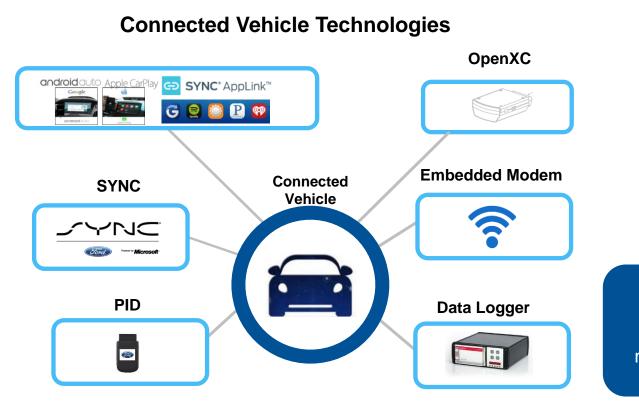
USING "BIG DATA" TO BETTER DESIGN AN ELECTRIFIED VEHICLE 以"大数据"改进电气化车型设计

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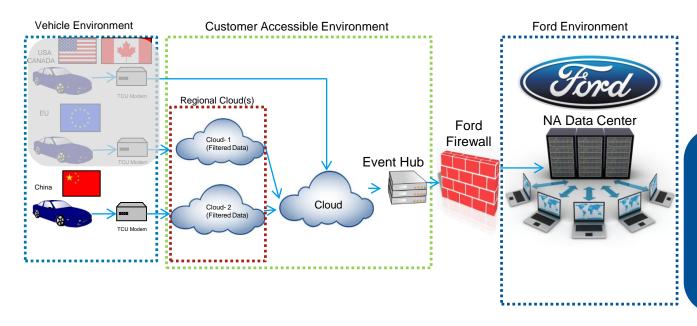
CUSTOMERS AND THEIR BIG DATA 客户端的大数据



Ford is a leader in the connected vehicle space Number of technologies and methods are currently used to obtain data from vehicles

MYFORD® MOBILE AND FORDPASS® MYFORD® 及 FORDPASS® 福特派

- Embedded Modem technology
- Event based data collected





Data is anonymized and

stored in secure servers

internally at Ford

Restricted access to any personally identifiable information such as VINs, GPS coordinates etc.

A NOTE ON DATA PRIVACY

Globally, Ford subscribes to the Alliance of Automobile Manufacturers Consumer Privacy Protection **Principles.** AUTO ALLIANCE

Agreement governing the collection, use, and sharing of certain vehicle data. •

There are specific considerations for the data collected in the China market specifically focused on – **GPS/Mapping**

Foreign entities are completely forbidden from mapping activities, which includes any measuring, collecting, and presentation of shape / size / spatial position or properties of natural geographic elements.

Cyber Security Law

Focused on protecting customer data and having explicit customer consent for any use of this data, including overseas data storage, marketing, and analytics.

Banking / Financial Data

This report only contains analysis done on non-China data only on an aggregate basis.



BIG DATA ANALYTICS: TOOLS & WORKFLOW 大数据分析:工具及协同



It takes more than a hammer to build a house

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Why use Big Data? 为何使用大数据?

Gaining understanding of how customers will use electrified vehicle is invaluable in **designing**.

How many Wide Open Pedal operations per 100 mi exist? Is it different for a performance product?

New technologies with very little **quality** history drive need for data to develop effective KLTs.

How often and how much power is derived from the high voltage battery?

Electrified components are generally expensive and right-sizing them can provide best **value** to the customer as well as the OEM.

Right size the battery for electric drive.







Big Data can be used to benefit designing products, adding value, and improving quality.

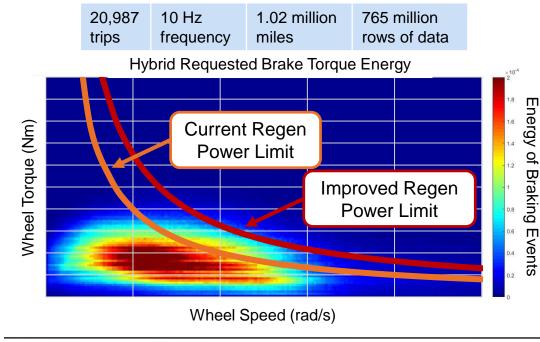
Examples of Big Data Projects 大数据项目举例

- 1. Battery Charge Power Limit
- 2. Charger Sizing
- 3. WOP Occurrence
- 4. Powertrain Efficiency

Example 1: Battery Charge Power Limit 例一: 电池充电功率限值

Design:

- Set battery charge power limit to collect not only most of the regen from regulatory cycles, but also real world customer drives
 - Opportunity to increase regen power limit comes with e-AWD systems





放宽了再生制动充电功率的上限 之后,回收的能量最大可提升到 原来的27%

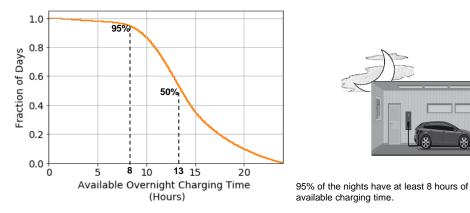
Up to 27% increase in available energy capture with increased regen braking power limit.

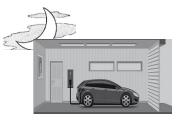
Example 2: Charger Sizing 例二:车载充电器功率

Design:

Determine on-board AC charger size for a 300 mi electric vehicle \geq

Traditional Method: Size charger to fully charge battery regardless of next day's driving distance





Overnight Charging

Remaining range at start of charge: 0 miles Miles to be added: 300 miles

Charge time required: 13 hrs (assumes a 7kW charger)

To charge in 8 hours, a ~11kW charger would be needed

仅有~50%的情况下,隔夜能有13个小时用于充电。因此很可能要选用更大功率的车载充电器。

Only ~50% of the nights have 13 hours or more available for charging. This will likely result in opting for a bigger charger.

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Example 2: Charger Sizing 例二: 车载充电器功率

Design:

> Determine on-board AC charger size for electric vehicles such that next day's distance is fully charged overnight

Data Driven Method: Size charger so as to cover the next day's distance



Start of Charge: 33 miles

Charge Duration: 8* hrs

Miles added: 184 miles (with 7kW charger)

* 95% of nights have at least 8 hours available for charging



<u>2. Day</u>

Start of Drive: 217 miles A Long Drive: 200* miles

* 95th Percentile US Customer drives < 200 miles



3. Night

End of Trip: 17 miles Charge Duration: 8 hrs Miles added: 184 miles (with 7kW charger) End of Charge: 201 miles 充电器的功率选择可以达到较高的成本效益, 满足95%的用车需求。其它对里程需求更长的场景, 可以通过直流快充来满足。

Charger can be cost-effectively sized to cover the 95th percentile of the scenarios. Remaining scenarios can be enabled through DC Fast Charging.



Example 3: WOP Occurrence 例三:全油门的使用

Design:



Determine WOP occurrence rate and duration for BEV battery and thermal requirements

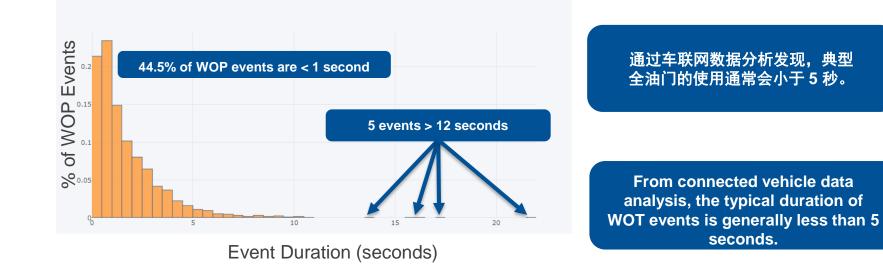


Example 3: WOP Occurrence 例三:全油门的使用

Design:

> Duration of WOP events have direct implications on thermal requirements

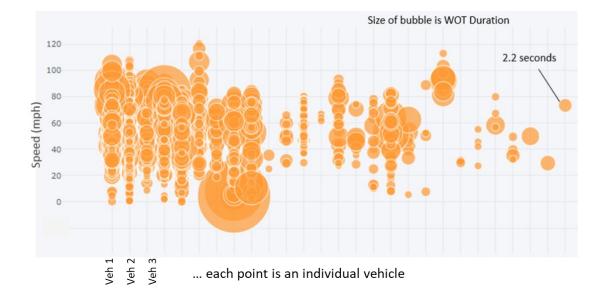




Example 3: WOP Occurrence 例三:全油门的使用

Design:

> For power consideration, the duration and speed of a WOP events is considered.





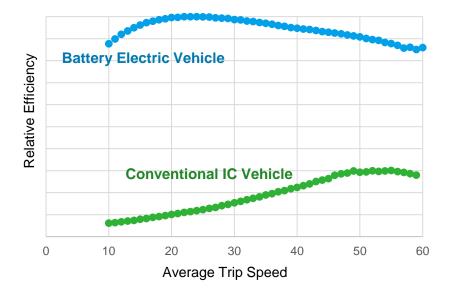
全油门发生时的车速也是一个设计考虑 的因素 --- 同样来源于大数据分析。

Speed at which WOT event occurs is another design factor – also enabled through big data.

Example 4: Powertrain Efficiency 例四:动力系统的效率

Value:

Study of the relative efficiencies of a electrified powertrain vs. a conventional powertrain for different average trip velocity.



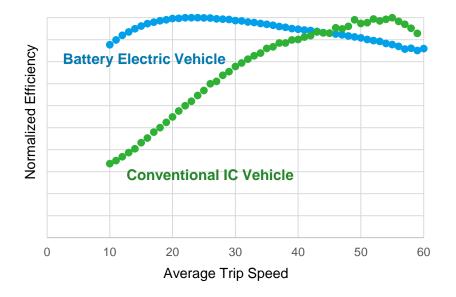
纯电动的动力系统相比传统动力系统,峰值效率 发生在低速段。平均车速较低的国家,如中国, 使用纯电动汽车会更有益。

BEV powertrains have peak efficiencies at low speeds compared to conventional powertrains. Low speed markets, like China, can benefit more from BEVs.

Example 4: Powertrain Efficiency 例四:动力系统的效率

Value:

Study of the relative efficiencies of a electrified powertrain vs. a conventional powertrain for different average trip velocity.



此外, 纯电动动力总成受平均车速的影响, 相比传统动力总成来说更小。

Moreover, BEV powertrains are less sensitive to average trip speed compared to conventional powertrains.



Appropriately sizing the powertrain for a PHEV or BEV is a delicate balance between regulation, cost, and customer wants.

• Data collected from vehicles can help OEMs set the right balance for designing the vehicle.

There is a growing need in the automotive industry to standardize the analysis of this data.

• SAE can take the initiative for this globally by setting up data analysis standards and procedures.

SAE PAPER REFERENCE SAE文献参考

2017-01-0247 - Big Data Analytics: How Big Data is Shaping Our Understanding of Electrified Vehicle Customers

- 2017-01-1146 Seasonality Effect on Electric Vehicle Miles Traveled in Electrified Vehicles
- 2017-01-0235 Customer Data Driven PHEV Refuel Distance Modeling and Estimation
- 2018-01-1202 Using Machine Learning to Guide Simulations Over Unique Samples from Trip Profiles
- 2018-01-0427 Charger Sizing for Long Range Battery Electric Vehicles



hides are highly sensitive to variations in ential factors (like tamperature, drive style; 3. The distribution of real-world range of due to these environmental factors is an idention in target setting. This distribution yrunning several intruditions of an electric other of high-frequency which; grade, and lowed trip profiles. However, in order to itse time, a unique set of drive prelifies that is real-world dues to model one of	descriptor variables. Due to the large number of descrip variable when comissiving second order effects we norme each descriptor and use principal component analysis reduce the dimensions of our dataset to at components. Unstantism we have a second second second second contenting theory performing on the dataset using has been expresentatives tripps by explanning between the inte- ohranism of trons the housans algorithm and the expla- variance ratio of principal component analysis. The must of representative trips solved and our low type here.
y, we consider 40,000 unique velocity and	mance of simulations for real-world range calculations. Ra

generate metadata that describes these profiles using trip tive trips to obtain a distribution of expected real-we

Introduction

environs grade, et dectric vehicle important consi can be obtained whicle for a mi

speed up simula represent the en In this stua grade profiles fo

vehicles due to their high efficiencies [3]. This results in BE ith increasing regulations on fuel economy and PHEV customers experiencing a greater deviation from th consumer interest in greener technologies and ther market factors, there is a renewed interest label electric vehicle (IV) range values. Previ case the market share of electrified powertrains [2]. One this work, we sim to help original equipment manufac r approaches being considered to achieve an increased at share of electrified rowertrains is their introduction (OEMs) understand the distribution in real-world electric range of electrified vehicles by developing a method to select m hide segments such as cargo vans and trucks. ruth to the wheels, either in place of or in addition to, the can be readily observed, as shown in Figure 1. This figure shows that there is a relatively wide spread of the op-road EV nical path in a range observed, typically centered around the EPA label values. EU certification cycle, the NEDC is typically on the higher extreme of the on-road EV range. When designing a s Battery Electric Vehicles (BEVs), only have an electric terry storage device i.e. a battery that provides mechanica new electrified powertrain, there is a need to get an ac r to provide mechanical energy to the wheels or to store impact of various factors [5]. These rain efficiency. In Pine In Hybrid Electric standardized models of a chosen electrified platform, whi elowerin powertrain encourty, in ring-in ryoria faceric shicles (PHEVs), electric energy is stored using an orbitard attery along with chemical energy from the fuel to be used use an input of a velocity trace, grade trace, aux loads etc. any action with the hattery to generate a distribution of on-road range from real work-In the real world, contempty enterionce varying efficiencies g efficiencies trips, these simulations will need to be run on a large number of real world trips to capture the variation in EV range. This temperature. exercise can be time-consuming, and wasteful if two similar oversion of onboard energy to a distance traveled. One sin reasons for this variation is ambient temperature. The effect of temperature is more pronounced on electrified trips are simulated.

IS 30% Parel Matter Co. UM.

CONCLUSIONS 结论

Insights learnt from data collected from connected vehicles can be used to –

- Appropriately **design** the next EV
- Develop effective test methodologies for robust quality
- Right sizing components for best value to customer



Common, agreed-upon methodologies to analyze the data will become necessary.

• SAE can play a vital role in developing data analysis standards.

我们都应该仔细聆听汽车大数据的声音!

We should all listen carefully to what the vehicles are telling us!

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